


**Essay Rubric**  
(please attach to each book review)

	Uses a high level of skill in articulating and achieving objective.	Demonstrates inconsistency in executing skills to articulate and achieve objective.	Inappropriate or little use of skill in articulating or achieving objective.
<b>Criteria</b>			
<b>Format</b>			
Includes introduction, body paragraph, conclusion	2	1	0
Between 500-800 words	1	-----	0
Responds to all the questions posed in the assignment description	2	1	0
Reference list is properly cited	2	1	0
Proper in-text citation is used	3	2	1 0
<b>Introduction</b>			
Introduction of topic provides insight into book subject matter	2	1	0
Clearly identifies the authors purpose for writing the book	2	1	0
Clearly identifies the target audience	2	1	0
<b>Body Paragraphs</b>			
Clearly identifies the value of the information provided in the book	3	2	1 0
1-2 critiques of the author's structure of information	3	2	1 0
Clearly articulate the effect on the reader	3	2	1 0
Discussion of why/why not you would recommend the book	3	2	1 0
Analysis of whether the book meets the target market	3	2	1 0
<b>Conclusion</b>			
1-2 sentences that summarize main ideas/points	3	2	1 0
1-2 sentences that "wraps up" essay	2	1	0
<b>Organization, Grammar, and Spelling</b>			
Essay is organized and logical	2	1	0
Use of accurate grammar and spelling throughout	2	1	0

**Score: /40**  
**(32/40 is required to pass)**